

MSU ALUMNI BAND
Alumni Band Executive Board Meeting Minutes
Sunday, January 11, 2009

REMINDER: The next Board meeting will be Sunday, March 22, 2009

1. The meeting was called to order at 2:00 p.m. by President Bill Sachs

Present: Dale Bartlett, Betty Elliott, Tim Fox, Joe Levine, Jack Nelson, Greg Pell, Bob Rice, Bill Sachs, Gordon Spink, Gerry Spry

2. **Secretary's Report – Betty Elliott**

The Secretary's report was approved as submitted.

3. **Treasurer's Report – Greg Pell** (attached at end of these minutes)

- a. Greg indicated that this report compares equally to last year's balance at this same time.
- b. The need for a year-end report was discussed. Greg will provide at next meeting.
- c. Greg presented Gerry a detailed report (a "How to" manual) on the band tent for all arrangements and responsibilities incurred.
- d. The Treasurer's report was accepted as submitted.

1. **Vice President's Report – Jim Barry not present**

Bill will contact Jim Barry to clarify his availability for these meetings.

2. **President's Report – Bill Sachs**

- a. Bill reported that he had been contacted by a man from the Grand Rapids area doing fund raising for a band shell. Bill had no feedback on this topic following a casual and general conversation with the band directors, President Simon or Jim Forger. He explained to the man that there are currently multiple fund raisers in progress, and will pass his information on to Rebecca Surian in the Development Office.
- b. Bill is still working with Kim on the *Encore*. The mailings seems to very accurate and all future actions should move much smoother.

6. **Band Directors' Reports – Unable to be in attendance**

Bill reporting on behalf of Kevin Sedatole:

- Kevin and Bill discussed the Wind Symphony's trip to Austin for the CBNA conference and our commitment of financial support. While we had previously

discussed that this group would attempt to raise \$5000 for this venture, we did not commit to that amount. Discussion was held on the amount to be donated with \$1500 being the majority feeling. Tim reports that there was \$459 raised so far through the fall mailings, which has already been sent to the Development Office. Joe, having previously talked with the band directors, will do some fact finding and report back to Bill. Bill will then poll the voting members via e-mail. Bill will report the donated amount in an *Encore* article and encourage further support. He will also invite Kevin to include an article in the *Encore* as well as the spring concert mailing.

7. Member Relations – Tim Fox

- a. Tim reports that the Face Book membership has quadrupled and is definitely reaching younger alums.
- b. The second letter to the wind symphony donors has been mailed promoting donations for the Wind Symphony CBNA trip. The College of Music will be sending a letter as well.
- c. Memberships are still trickling in.

8. Old Business

- a. Web Site – Brad is doing a great job.
- b. Beryl's "Retirement" – Terry is taking care of the plaque and pursuing a jewelry purchase. Additional suggestions or considerations include a song dedication at one of the games or the fall reunion.
- c. Mass E-Mail Issues– Joe reports that the list serve contains 1045 listings and is working well. Additional addresses can be added at any time; the program automatically eliminates duplicates.
- d. Alumni Merchandise – We still have not received a check from Kirk Gartside for the 2007 merchandise and have no information on what 2008 may have generated. Bill will followup with Terry on this.
- e. Fall Reunion – Gerry assembled a "How To" book for the fall reunion procedures to avoid future chairs from having to start from scratch. He gave Bill two copies. Gerry does not wish to be chairman next fall, but is willing to assist. The Board thanked him for his hard work and great job.
- f. Holiday Bands – Jack reported that 117 people participated in one or more bands over the holiday season/semester break, and included 25 new people who have never participated before. There were a record number of 8 bands this year with anywhere from 25 to 53 members in each.. Typically there are 4, with a previous high of 6. The ease of communication (list serve) made this the most successful ever. Lots of positive feedback from both players and audience was received. Jack plans on further promotion of the events during next fall's reunion. A public thanks goes out to Jim McCaffrey and Bob Rice for their conducting and the monitoring of logistics. Jack will prepare a "How To" book for these functions to insure a smooth transition should he ever decide to "retire."

9. New Business

- a. SIG Guidelines - Gordon Spink presented the newly approved guidelines for Special Interest Groups, which this Alumni group is. (filed with the formal minutes) We were the only SIG to have an article in the most recent issue of the Alumni magazine. Gordon feels there are a lot of positive things going on right now with the MSU Alumni Association: a much better organized organization; Development office and Alums working well together; a new director probably within the year. Bill's discussion with the band directors indicated they feel positively about the new guidelines. Gordon urged this group to approve the new guidelines. Greg moved, Jack seconded and the group approved the guidelines as submitted. Various board members will work on how to address the sharing of member information with the MSU Alumni Association, as required in the new guidelines.
- b. New Membership Mechanics – Exact procedures need to be defined on how to present information about the MSU Alumni Organization to new graduates; how to record their information, how to redeem an offer of a first year free membership; how to get the information out to the graduates every term as opposed to once a year, etc. The possibility of a lifetime membership was also brought up. The discussion was tabled to a later date when band directors can be in attendance, along with possibly Gary Baron, Beryl Falcone, as well as Tim Fox.
- c. Spring Reunion – Date is April 26th. Bill indicates the mechanics are all under control with the directors deciding the program and conductor. Bill will send invites to past directors
- d. All Else –
 - i. Encore – all articles and pictures are due to Kim as soon as possible. Mailing will be going out 1st or 2nd week in February.
 - ii. Golf Outing – Dale is requesting that someone else take on this event this next fall and indicated Lynn will have to reduce her commitment as well. Both will be available for helping out, but do not want full responsibility. It needs to be someone local.
 - iii. Development Office – Tim announced he has learned Rebecca Surian will be getting an assistant.
 - iv. Band Tour – Dale announced that the March 1st Early Deadline is quickly approaching. An article will go in the *Encore*.

The next meeting of the board will be Sunday, March 22, 2009.
The meeting adjourned at 4:02 p.m.

Respectfully submitted,
Betty Elliott, Secretary

MSU Alumni Band

Treasurer's Report

October 1, 2008 thru December 31, 2008

Revenue & Expenditures

Total Beginning Check Balance \$8,489.64

Revenues:

October 20, 2008 Fall Dues \$985.00

Total Deposits \$985.00

Sub-total \$9,474.64

Expenditures:

Check #1067 Jack Nelson – Homecoming \$182.52

Check #1068 Tim Fox \$190.77

Check #1069 Kim Hopkins – Design \$60.00

Check #1070 Foresight Group \$277.16

Check #1071 Betty Elliott – Corp. Filing \$20.00

-- AT&T October \$32.31

-- AT&T November \$33.37

-- AT&T December \$32.84

\$828.97

Total Expenses (\$828.97)

Ending Checking Balance \$8,645.67

Current Bank Balance as of December 31, 2008

Certificate of Deposit (as of December 31, 2008) \$5,772.19

(Interest rate 3.73%) (December interest \$17.67)

Checking Account \$8,645.67

Total Cash Available \$14,417.86

Respectfully Submitted, Greg Pell, Treasurer

(Sunday, January 11, 2009)

