



MSU Alumni Band

Alumni Band Executive Board Meeting Minutes

3:00pm, Saturday, June 4, 2016

The Kellogg Hotel and Conference Center, Olympus Room

1. The meeting was called to order at 3:07pm.

Members Present:

Greg Pell, President

Stacie Detgen, Past President

Abby Zarimba, Treasurer

Matt DuPrey, Member-at-Large

Nancy Nelson, List Serve/Database Manager

Jack Nelson, Special Event Coordinator

Jim Barry, Encore Editor

Bob Rice, Historian

Lynn Brown, Golf Outing

Dale Bartlett

Melissa Mackey

Tim Fox, Member Relations

2. Announcements

Greg distributed copies of the Varsity S Club newsletter, highlighting Jack Nelson, who was made an honorary member of the club. Jack was honored for all of his work over the years coordinating various musical groups for athletic events (e.g. the holiday pep bands at basketball and hockey). It was noted that this is another affirmation of how close music and athletics have become. Dale noted that we should also pass along kudos to John Madden for all his work with Jack and others coordinating many of the events and individuals. Congratulations to Jack!

3. President's Report – Greg Pell

- a. Greg met with Sean Lynch from the College of Music regarding the SMB jacket campaign, which we will do again this year. Sean helped us with the campaign last year, and will work with us again. He suggested an Alumni Band hype video, which will be a summer project.
- b. Greg also suggested including Don Gillett's letter, or portions of it, in the next edition of the *Encore*. Mr. Gillett's letter (from January 2016) provided details of Ed Spink's original design for the jacket in 1954.
- c. Jim noted that we have permission from Lesa Nelson to use any of her photos that we wish. Lesa has photographed our last two Alumni Band reunions, and has provided a wide range of excellent photographs. We can also ask SMB photographer Mark Hansen if we could use some of his photos. The photos would be used in the campaign for the SMB jackets.
- d. Greg discussed an endowment as part of the fundraising for the jackets. He is continuing work on the endowment.

4. Past President's Report – Stacie Detgen (absent - Greg Pell filled in)

- a. The Spring concert for next year is scheduled for April 30, 2017. We will again share the event with the Spartan Youth Wind Symphony. The event this year was especially good because of the full house at Fairchild Theatre. Jack suggested using the large attendance as a promotional vehicle for concert next year.
- b. Greg reviewed Stacie's email from this past week requesting one more piece of music for the Fall reunion. Jeff Kressler is working on the arrangements for the already selected pieces. We will be highlighting the music of musicians who have passed in the last year. The Beatles *Ticket to Ride* (to honor George Martin – record producer, the "5th Beatle") was suggested, and Greg offered to talk to John Madden regarding it.

(Stacie arrived at 3:36pm)

- c. Stacie gave her report, and noted that we couldn't play any Prince songs at the reunion due to legal issues. Already in place are *Let's Dance* (David Bowie) and *Hotel California* (The Eagles – to honor Glenn Frey). The SMB will be doing *September* by Earth, Wind & Fire (to honor Maurice White), and will perform first. Stacie did provide a number of alternative selections; *Let's Groove* (by Earth, Wind & Fire) was chosen as an entry number (instead of *Ticket to Ride*, mentioned earlier). Stacie will talk with John Madden regarding the music choice.
- d. In addition to Jeff Kressler arranging the music, Roger Stevens will be completing the percussion arrangements.
- e. (*Lynn had to leave early, so her report is included here*). Lynn discussed the annual Alumni Band Golf outing (our 18th consecutive), scheduled for September 23, 2016. Oak Lane Golf Course is booked for the outing, and everything is proceeding on schedule. Prices have not yet been announced – once Lynn has those she will send them to Tim so that they are part of the registration process for the Fall reunion.
- f. It was noted by Greg that Lynn is the individual originally responsible for bringing coach Tom Izzo to our annual reunion. Thanks, Lynn – we all look forward to coach Izzo's remarks each year, along with an occasional tune on the accordion!

5. Vice President's Report – Mike Scholes (absent - Greg Pell filled in)

Greg has provided to Mike a list of items the VP is responsible for regarding the Fall reunion.

6. Treasurer's Report – Abby Zarimba

- a. Abby distributed her report (attached to the end of the meeting minutes), along with a list of donations received. She noted that there is nothing unusual in this report.
- b. The two scholarships given at the Spring concert have been paid out.
- c. Our overall balance is slightly up from this time last year.
- d. Abby would like to check on the current balance of the Whitwell and Bloomquist scholarships that MSU is responsible for. We have not yet tapped those accounts to distribute the scholarship money each Spring. Those two accounts receive money which is not held in the Alumni Band accounts. Greg suggested that she talk with Sean Lynch regarding this, since he has been working closely with us.
- e. Abby's report was approved as submitted.

7. Approval of Meeting Minutes

Meeting minutes from the last two Alumni Band Board meetings needed approval.

- a. Tim noted corrections on the minutes from January 17, 2016. Item 7a (President's Report) concluded with the sentence *Adorning the Bank with Jackets*, should read *Adorning the Band with Jackets*. In item 8a, the last sentence should read: *Lisa posted her thank you note on Facebook*.
- b. From the March 20, 2016 meeting minutes, item 9 (President's report), the date for the Fall reunion should read Sept. 24, rather than Sept. 20.
- c. Both meeting minutes were approved as corrected.

8. Director's Report – No directors present.

9. Member Relations – Tim Fox

- a. Tim provided data from the Spring concert, and the comparison to the previous six years. The two items that stood out in the statistics were the attendance at the concert (full house – 325, compared to less than 100 in all previous years), and the fact that the on-line registration was actually down this year (drop from 93% last year to 85% this year).

- b. The majority of our participants continue to be from the early 1970's (graduation year). In fact the average age of our 46 participants (we aren't including the 9 students who came to join us) was approximately 65 years old.
- c. The donations that came in as part of the registration process for the Spring concert included the following: Bloomquist scholarship - \$280 (8 people); Whitwell scholarship - \$75 (3 people), Falcone Endowed Scholarship - \$32 (2 people); Falcone Bands Scholarship - \$122 (2 people), SMB Jackets - \$180 (4 people).
- d. Thank you letters were sent out to individuals who renewed their annual membership, and/or made contributions. It was a combination of Nancy pulling the members names from the database, Abby printing labels, Greg writing the letters, and Tim printing and mailing everything.
- e. A call was received from the chair of the Department of Neurology at MSU, regarding a study of marching band members from the 1960's and 1970's, and comparing them to football players at the same time. The call was a little premature, as funding for the study has not come through. If that changes, they will contact us again.
- f. Nancy noted that we need to get contact information for students who graduate who have played in other bands, other than the SMB. Since the Alumni Band is open to individuals who have played in any band while in school, the additional contacts may help our attendance at events like the Spring concert. Too many people still believe the Spring concert is just for those who were part of the SMB. It was suggested that she pursue the information through Charlene Wagner in the band office.

10. Event Coordinator's Report – Jack Nelson

- a. The annual gig at Pentwater is set to go on August 13th. A grant application has generated \$2000.00 from the MSU Alumni Association, and Dean Trailways is donating a charter bus for our trip. The meals are all arranged and the parade logistics are in place. John Madden will be recruiting students for the trip. Alumni should look for an email blast soon so that they can get signed up. Jack will continue to coordinate with John Madden on the details.
- b. Tour Band – per a suggestion from Director of Bands Kevin Sedatole, TMF tours will make a five minute PowerPoint presentation at the Fall reunion regarding the trip. We will also be recruiting through the bands that Kevin and John lead. Stacie, Kevin, and Jack have been working on the cost of the tour – at this point it is approximately \$4200.00 for the ten day trip (cost not finalized). Ken Bloomquist is still planning on going on the trip. We may also approach the MSU Alumni Association for support/sponsorship.

11. List Serve Manager Report – Nancy Nelson

- a. Everything has been updated in the database which came in from the Spring concert.
- b. Nancy sends a backup file to Tim of the database.

12. New Business

- a. Tim gave a summary of the idea behind the creation of new ex-officio position on the Alumni Band Board. The position of a Social Media Coordinator has been developed to have one person oversee and utilize the different social media platforms available (Facebook, Twitter, Snapchat, Periscope, etc.). Tim has been coordinating the Alumni Band Facebook page since its inception seven years ago, and he felt it was time for someone to take over who could utilize it better both artistically and technically. Greg brought it up at the Spring game back in April, and Melissa Mackey had a very enthusiastic response to the position. Melissa does much of this for a living, has a son in the SMB, and is a former Board member. The motion was made, seconded, and passed to approve Melissa as our new Social Media Coordinator.

- b. Greg noted that we should look at collecting stories from many of our members, and especially our directors, who are familiar with the Alumni Band history and the SMB. We want to make sure we communicate with many of these people to get their stories down in writing, in anticipation of the 50th anniversary of the Alumni Band. We will need to get permission from people to use their stories, and a committee (Jim, Jack, and Bob) has been formed to look at the best way to approach everything.
- c. Tim distributed an updated timeline of duties/events that occur prior to the Fall reunion. Nancy noted that we should add names or the office to each item on the timeline. Tim will collect those and update the timeline.
- d. Tim also asked about the newest RAH RAH pieces that the SMB plays, since the Alumni Band does not have these. Greg is chasing John Madden down to get these. Once he has those, Tim can add them in to the standard package of tunes that Fall reunion participants download following registration.
- e. Jim stated that the next edition of the *Encore* needs articles. Please contact him with suggestions.
- f. **Our next meeting will be August 7, 2016 at 2:00pm, Olympus Room, Kellogg Center.**
- g. Meeting adjourned at 4:50pm.

Respectfully submitted,

Tim Fox
(filling in for Betty Elliott)



MSU Alumni Band Treasurer's Report March 20, 2016 through June 3, 2016

Revenues and Expenditures:

Beginning Checking Balance:			\$ 19,734.22
Revenue:			
	3/16/16	Dues and Registration - Mattson, Nelson, Leipprandt	\$ 60.00
	5/5/16	Deposit - Tee Shirts	\$ 100.00
	5/5/16	Deposit - Registration and Dues	\$ 155.00
	5/20/16	Deposit - Eventbrite - Spring Reunion	\$ 933.37
		<u>Total Revenue</u>	<u>\$ 1,248.37</u>
		Sub Total	\$ 20,982.59
Expenditures:			
	3/15/16	#1296 - T. Fox - Phone	\$ (87.64)
	3/15/16	#1296 - T. Fox - Encore Print	\$ (226.86)
	4/2/16	#1298 - G. Pell - March Meeting	\$ (119.91)
	4/2/16	#1298 - G. Pell - Office Miscellaneous	\$ (7.28)
	5/1/16	#1299 - Whitwell Scholarship - Aaron Woodman	\$ (1,000.00)
	5/1/16	#1300 - Bloomquist Scholarship - Connor Fetting	\$ (1,000.00)
	5/1/16	#1301 - Michelle Pell - Starbucks for Reunion	\$ (250.00)
		<u>Total Expenditures</u>	<u>\$ (2,691.69)</u>
		Total Checking Balance	\$ 18,290.90
Current Bank Balances:			
		Certificate of Deposit (0.20%)	\$ 6,063.57
		Checking Balance	\$ 18,290.90
		<u>Total Cash Available</u>	<u>\$ 24,354.47</u>

Respectfully Submitted, Abby Zarimba, Treasurer
June 4, 2016

Abby J. Zarimba