

**MSU ALUMNI BAND**  
Alumni Band Executive Board Meeting Minutes  
Sunday, August 21, 2011

**REMINDER:** The next Board meeting will be Sunday, November 6, 2011

1. The meeting was called to order at 2:07 p.m. by President Jim Barry, at the Olympus Room of the Kellogg Hotel and Conference Center.

**Present:** Gary Baron, Dale Bartlett, Jim Barry, Betty Elliott, Tim Fox, Melissa Mackey, Jack Nelson, Nancy Nelson, Greg Pell, Bill Sachs, and Kevin Sedatole

2. **Secretary's Report – Betty Elliott**

The Secretary's report was approved as submitted. Betty reported sending invitations to President Simon, Coach Izzo, Mark Hollis and Scott Westerman to speak at the fall reunion morning rehearsal. To date, President Simon and Coach Izzo have responded that they will be there.

3. **Treasurer's Report – Greg Pell** (attached at end of minutes)

4. **Vice President's Report – Stacie Detgen** (via written report)

Stacie is attempting to reduce the morning rehearsal costs (refreshments). Report accepted as submitted.

5. **President's Report – Jim Barry**

- a. Jim received thank you notes from the scholarship recipients. He asked them to come to the fall reunion morning rehearsal to be recognized.
- b. A fall reunion task list has been created, which will remain in the procedures handbook
- c. Jim has confirmed all stadium entry procedures and seating setup with John Madden.
- d. Jim acknowledged those who did a great job on the last issue of *The Encore*.
- e. Jim asked everyone to check out the "Spartan Sagas" section of the MSU webpage. Merritt Lutz is featured and the segment reflects very well on the band. This will be promoted in the next issue of *The Encore*.
- f. Mr. Bloomquist, Mr. Whitwell and Mr. Catron will all be at the fall reunion.
- g. A reminder of the "Solid Brass" book signing Friday evening and that copies of the book will be on sale at the reunion rehearsal.

Jim's report was approved as submitted.

## **6. Band Director's Report – Kevin Sedatole**

- a. Kevin reported on a new money-making project – a post game sponsorship which will entail having the donor's name spelled out on the field for a \$5000 donation. Two sponsorships have been sold so far (MSUAA has purchased one, MSUFCU may also). It was agreed that a future e-mail blast will include information on this program.
- b. The Wind symphony will be performing at CMU and at Indianapolis.

Kevin's report was accepted as submitted.

## **7. Member Relations Coordinator's Report – Tim Fox**

- a. Tim distributed the fall reunion breakdown; very low attendance at this point in time. On-line registrations have gone well. 65% have done on line and 25% on paper. We will continue to encourage on-line registrations to keep costs down, which ultimately will keep membership costs down as well.
- b. Tim will do a Facebook announcement reiterating the "no bag" rules, which will mean instrument cases and accessories, as well.
- c. Scholarship donations have been very low to date.

Tim's report was approved as submitted.

## **8. Special Projects Coordinator's Report – Jack Nelson**

- a. Jack reported he will be sending out Homecoming Parade information in an e-mail blast in just a few weeks.
- b. A group of 23 SMB vets and 19 older alums performed at the Pentwater Homecoming Days parade and festival. It was a great opportunity for both groups to spend time together. He will meet with the Pentwater organization for discussion of again participating next year and trying for a great number of older alums.

## **9. List serve Manager's Report – Nancy Nelson**

Nancy reported that she has sent several e-mail blasts which have served to get some very important info out in a timely manner. She passed around a "bounced back" listing for anyone to update if they had any information to do so.

## **10. Tour Band Representative's Report – Dale Bartlett**

Dale reports that the 2013 Scotland tour has been advertised. The tour group will meet for lunch after the fall reunion football game.

## 11. Golf Outing Coordinator's Report – Dale Bartlett

Dale questioned the use of Board dollars for golf outing prizes due to the trickle-down effect from the Downtown Coaches club problems. Registration fees have technically been used for many of these prizes. The Board decided to forego prizes this year until all Coaches Club issues have been ironed out.

## 12. Old Business

### a. Bill Sachs –

- i. Bill reported that by reducing paper weights, costs have gone down on distribution of the *Encore*. The goal of total electronic distribution for cost savings will be emphasized to the membership at the reunion rehearsal.
- ii. Bill made a plug for the Community Music School as a wonderful outreach for alums.
- iii. Ed Deeb (wrote an *Encore* article) suggested an “Awards Night”. Bill will discuss this more with Madden and Forger.
- iv. Bill has had conversations with Kim regarding new membership recruitment. Some of the ideas:
  - (1) Create an honorary director
  - (2) Regional chairs
  - (3) Mentoring program
  - (4) Reunion day alum sections comingling with current SMB sections
  - (5) Honor/interview attendees in newsletter.

b. and c. – Previously discussed.

- d. Instrument use policy - New and approved policy was published on Event Brite (electronic registration). Cost for any instrument will be \$10. No charge for Big Ten flags. Our staff will coordinate with band staff for distribution.
- e. Previously discussed.
- f. Proposed By-laws revisions for voting at fall reunion - Tim will scan the proposed revisions and place on Facebook.

## 13. New Business

- a. More recent grad participation – Melissa Mackey met with Scott Westerman. See attached report of ideas discussed.
- b. Spring Reunion – back to square one. The Campus band will not be available next spring for a joint concert at an MSU location. Jim proposed that we reserve Fairchild and try to get Beaumont Brass and/or student ensembles to join us. 2<sup>nd</sup> choice is again East Lansing High School. It was suggested we try to get a mid-late April date, as opposed to early May, which would be less competing with graduations, etc.
- c. Board vacancy – Lynn Kelsey has requested we honor her resignation. Suggested replacements were: Mike Scholes (St. Johns teacher), Susan Gould from Greenville, as well as a few others Tim has from a previous list and some suggestions from Michelle. Jim will contact all to find out interest.

- d. Policy for sending out e-mails for outside groups and individuals – Table until next meeting
- e. Policy for sharing e-mail address with outside groups and individuals – Table until next meeting.

**14.** Adjournment – the meeting adjourned at 4:37. The next meeting will be November 6, 2011.

Respectfully submitted

Betty M. Elliott

**MSU Alumni Band**  
**Treasurer's Report June 11, 2011 – August 21, 2011**

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Revenue & Expenditures:

Beginning Checking Balance \$ 7,221.85

Revenue:

(No Deposits)

Total Revenue \$ -0-  
Sub Total \$ 7,221.85

Expenditures:

#1145	Tim Fox – Adm./Postage	\$ 139.93
#1146	Foresight Group – Postage	619.77
#1147	Kim Hopkins – Design	600.00
#1148	Foresight Group – Envelopes	191.69
#1149	Foresight Group – Encore	2,372.09

Total Expenditures (~~\$3,923.48~~)

Total Ending Checking Balance \$ 3,298.37

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Current Bank Balances as of August 21, 2011:

Certificate of Deposit (0.65%) \$ 5,999.23

Checking Balance \$3,298.37

Total Cash Available \$ 9,297.60

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Respectfully Submitted, Greg Pell, Treasurer  
Sunday, August 21, 2011

## MSU Alumni Band New Member Recruiting

Report by Melissa Mackey 8-19-11

I had lunch with Scott Westerman from the MSU Alumni Association earlier this month. We discussed ways to increase participation in the Alumni Band, especially among recent grads. Scott and his team are more than willing to help out with grant funding and manpower, which will make our job easier.

Ideas discussed:

- **Class of 2012 Reunion Committee.** The Alumni Band Board would ask John Madden for the names & contact info for 3-4 senior 5MB members who are "cheerleaders" for the band and MSU. The Alumni Association's Young Alumni team would then contact the identified band members to schedule a meeting with them (and one or more of us, if desired) this fall to start planning a class get-together in conjunction with next year's Fall Reunion. Scott felt that a get together specifically for the Class of 2012 would encourage camaraderie among their class while also boosting attendance at the reunion. This was his #1 recommendation for us to start with.
- **Incoming Freshman Gift from the Alumni Band.** Identify a few junior 5MB members to start planning a special gift or recognition from the Alumni Band for incoming freshmen in Fall 2012, possibly to include the parents of the freshmen (Le. present the gift at the same time as the band jackets). This would increase awareness of the Alumni Band for both students and parents, create a tradition, and hopefully increase participation.
- **Senior Photo at Sparty.** Have a professional photographer (possibly the 5MB photographer) available on a game day to take pictures of senior 5MB members with their instruments at Sparty before a game. Designate a time for the photos and promote amongst the band to create awareness. Photos would be placed into a frame (cardboard, magnetic, whatever) with a message from the Alumni Band: "Congratulations from the MSU Alumni Band! [www.msualumniband.com](http://www.msualumniband.com)" or something along those lines; and presented to the seniors in some way. This will make a nice keepsake for the seniors and increase awareness of, and hopefully participation in, the Alumni Band.
- **Special Alumni Band gathering at the Izzone Alumni men's basketball game.** Work with the basketball office, the Alumni Association, and the Izzone to include the Alumni Band at the Izzone Reunion game. Depending on the game date, this could be one of the Holiday Brass events, or we could have the Alumni Band play the fight song at halftime if it's a regular Brass game. Could also organize a pre or post-game get-together for the Alumni Band (and Spartan Brass, if applicable).
- **Hotel Welcome message for reunion attendees.** Create welcome placards to place at local hotels on Friday night before the Fall Reunion. Include a welcome message and possibly one or two contact names and phone numbers of Board Members that attendees can reach in case they have questions. We could also facilitate carpooling from the hotels to and from campus on reunion day to help with the inevitable parking challenges.