

**MSU ALUMNI BAND**  
Alumni Band Executive Board Meeting Minutes  
Sunday, April 11, 2010

**REMINDER:** The next Board meeting will be Sunday, June 6, 2010

1. The meeting was called to order at 2:04 p.m. by President Bill Sachs

**Present:** Dale Bartlett, Gary Baron, Jim Barry, Lynn Brown, Betty Elliott, Tim Fox, Lynn Kelsey, Joe Levine, John Madden, Henry Nelson, Jack Nelson, Greg Pell, Terry Person, Bill Sachs, Gordon Spink

**Guest:** Scott Westerman, Associate Vice President for Alumni Relations and Executive Director

2. **Secretary's Report – Betty Elliott**

The Secretary's report was approved as submitted.

3. **Treasurer's Report – Greg Pell** (attached at end of these minutes)

- a. The Treasurer's report was approved as submitted.
- b. Greg reported that we are now banking with PNC Bank (merge and name change only) and that he has filed the annual State Sales Tax returned as required.
- c. It was asked why we don't bank with MSUFCU. Greg replied that all signers on the account must be members, there are no fees with the current bank and that this is the most convenient for him.
- d. It was also asked whether or not it would be worthwhile to purchase a second Certificate of Deposit. Greg feels it's not worth it at this point in time because the return rate is only 0.75% and the IRS paperwork is too time consuming.

4. **Vice President's Report – Jim Barry**

- a. Jim reported that he sent two articles to the MSUAA magazine along with the alumni band calendar.
- b. He will begin recruiting volunteers for the fall reunion sometime this summer.
- c. He turned over Articles of Incorporation from 1993 to Betty.
- d. He will inquire with the Auditorium manager as to whether or not Kirk Gartside can sell alumni merchandise to members only the morning of the spring reunion concert.

5. **President's Report – Bill Sachs**

- a. Continued discussions via Skype with Kim:

- i. Word Press program (web site, on-line payments, registrations, etc.). There's nothing that can't be done, so many parts of the program are free, easy to navigate.
  - ii. Need to determine exactly what we want on line (functional calendar, banner highlights, links to individuals in charge of various projects, blog interactions for alums, e-mail addresses, etc.)
  - iii. RS Feed – all subscribers would get notice of updates; also program called “Mail Chump” which is free to us for first 500 subscribers.
  - iv. Details for on-line credit card payments to be worked out between Kim, Gary and Bill
  - v. Hosting plan – Kim uses “Go Daddy”. Alumni Association has said they will pay the \$40 annual fee
  - vi. Need to plan how to educate membership about these changes. Can be a good marketing and communication tool with younger alums.
- b. Guest - Scott Westerman, Associate Vice President for Alumni Relations and Executive Director. Mr. Westerman said he's extremely excited about the relationship with the MSU Alumni Band group. He indicated his platform as the new Executive Director will be a total reinvention of the AA to serve the alums, not just market their names to multiple mailing lists. Mr. Westerman became a dues paying member of the MSU Alumni Band today, having played briefly during his college career at MSU. Discussion with the board included:
- i. How to differentiate between “real alums” (those who attended MSU) and “associate alums” (those who did not attend MSU).
  - ii. Giving alums access to the various campus web sites (i.e. library)
  - iii. How to better educate new band alums on the value of being a member
  - iv. Suggested a quarterly “Blast” that goes out nationwide.

## **6. Band Director's Report – Kevin Sedatole and John Madden**

- a. Kevin reported:
  - i. A reminder of the two week residency by John Corigliano. All three music groups will perform a concert in Wharton Center on April 24<sup>th</sup> at 8:00. They will perform “Circus Maximus”, his last symphony written for bands. Mr. Corigliano will also be doing sessions with high school students considering a music degree, as well as also work with the College of Communication Arts (film music).
  - ii. The first year of the Spartan Youth Symphony will finish up with an April 25<sup>th</sup> concert. Auditions for next year will begin next week.
  - iii. Again, made mention of the College of Music Education scholarship established by Henry Nelson in memory of his wife, who recently passed.
- b. John reported:
  - i. The Alumni and Concert Band spring concert is May 2<sup>nd</sup>. Next year's date has been set for May 1<sup>st</sup>.
  - ii. The SMP has been invited to perform at the “Bands of America” exhibition in Indianapolis November 12 and 13, the largest competitive marching band organization. Big 10 Network may follow, which could lead to a TV special.

Hoping to also tie into some Indiana alumni organizations while there. Over 40 high school marching bands will be in attendance. This is a once in a lifetime opportunity and coincidentally falls on a non-football weekend. The same weekend is a percussion competition. More to follow later.

- iii. Spartan Spectacular is set for October 23<sup>rd</sup> at 8:00.
- iv. This year's Fall reunion will be the 40<sup>th</sup> anniversary of the MSU Alumni Band organization. Need to market and solicit suggestions for music.
- v. Basketball performances – fantastic season with performances in St. Louis, Seattle and Indianapolis with 100 Brass Band members participating. John preceded all travel with letters to all professors involved. He proctored 13 different exams in 4 week's time. At one of the practices, well known sports commentator, Dick Enberg, stopped the rehearsal to announce to the group that he "has never heard a band as good as this band from MSU."

## 7. Member Relations Report – Tim Fox

- a. All of the Four Roses DVDs have been sold and more have been ordered. One copy was donated to the MSU Archives.
- b. 42 registrations have been received for the spring concert. A reminder has been posted on Facebook. Joe will also send out a mass e-mail reminder.
- c. \$175 has been donated (via registration forms) to the Whitwell scholarship fund and \$120 to the Bloomquist scholarship fund.

## 8. Old Business:

- a. Spring Reunion -- Bill reported that he and Kevin have been in contact with the alum directors regarding music selection.
- b. Tour Band -- Dale reported that the group will have a final luncheon meeting on 5/2 (spring concert) prior to the 6/21 departure to Italy.
- c. Golf Outing -- Lynn Brown reported that she has a request in for the Oak Lane Club for this fall's reunion. She also mentioned that over the past 3 years, the golf outing photo link has seen 9000 views.

## 9. New Business:

- a. Kedzie Reunion --- Jack reported that Alumni Band has been asked for the second year to provide a band for the 50+ years graduate luncheon on June 4<sup>th</sup>. He will attempt to make recruiting a bit easier this year by playing more than just the Fight Song and Shadow.
- b. Holiday Band Music -- Jack reported that this is a huge job for himself and other volunteers. This next season's music will be provided in advance via e-mail for those pre-registering.
- c. Nomination Committee for New Officers -- The committee consisting of Lynn Brown, Tim, Joe, Gary and Bill, will meet to come up with a slate of officer nominations for the next term. Please let them know if you are interesting in running again, or if you have people you think might be interested.

d. 40<sup>th</sup> Fall Reunion --

- i.** Betty will get a list of past presidents to Bill; definitely involve Dr. Bloomquist as the person who started this organization
- ii.** Aim for 400+ attendees (i.e. have section challenges for highest attendance)
- iii.** Think about a Friday night activity
- iv.** Joe to send promotional e-mails.
- v.** If it determined that the band can sit in the stands, then send an announcement to this effect ASAP.

The next meeting of the board will be Sunday, June 6<sup>th</sup>, 2010

The meeting adjourned at 4:10 p.m.

Respectfully Submitted,  
Betty Elliott, Secretary

# MSU Alumni Band

## Treasurer's Report

January 1, 2010 – March 31, 2010

### Revenue & Expenditures

Total Beginning Check Balance \$12,987.58

### Revenues:

Deposit DVD Sales 1/25/10	\$214.00
<u>Deposit Springs Dues</u>	<u>\$1,032.00</u>

Total Deposits \$1,246.00

Sub-total \$14,233.58

### Expenditures:

#1095 Tim – Postage	\$12.82
#1096 Jack – Alumni Music	\$57.43
#1097 Carl – 4 Roses DVD reorder	\$75.00
#1098 Postage – Spring <i>Encore</i>	\$611.88
#1099 KHOP Design – Spring <i>Encore</i>	\$600.00
<u>#1100 Foresight Group – Encore printing</u>	<u>\$1,750.57</u>

Total Expenditures (\$3,107.70)

Ending Checking Balance \$11,125.88

---

### Current Bank Balance as of March 31, 2010

Certificate of Deposit (as of February 28, 2010) \$5,939.63

(Interest rate 3.73%) (Interest YTD \$89.74)

Checking Account \$11,125.88

Total Cash Available \$17,065.51

---

Respectfully Submitted, Greg Pell, Treasurer

(Sunday, November 8, 2009)