

MSU Alumni Band
Alumni Band Executive Board Meeting Minutes
2:30 pm Sunday, January 27, 2019
The Kellogg Center and Conference Center, Dining Room A

1. Call to Order/Announcements
 - a. The meeting was Called to order at 2:35 pm

Members Present:

Greg Pell, President
Stacie Detgen, Past President
Steve Boughton, Vice President
Dr. Kevin Sedatole, Director of Bands
Dr. David Thornton, SMB Director
Jim Barry, Encore Editor
Abby Zarimba, Treasurer
Jack Nelson, Special Events Coordinator
Nancy Nelson, List Serve and Data Base Manager
Bob Rice, Historian
Tim Fox, Member Relations (via Face Time)
Lynn Brown, Golf Outing Coordinator
Dale Bartlett, Emeritus Adviser
Melissa Mackey, Social Media Director
Susan Gould, Member at Large
Whitney Lorenz, Member at Large

Guests:

Andrew Acciaoli, Student and SMB member
Madison Dugan, Assistant Director of Development and Alumni Relations
MSU College of Music

Guest report: Andrew Accioli

“The Missing Drum Major”. Andrew is working on a story (documentary) Entitled “What Happened to Henry” about an SMB Drum Major, Henry Baltimore (He and his co-drum major Ray Huff were the first two African Americans to lead the SMB) that mysteriously vanished in 1972 while he a student at MSU 46 years ago. He presented his research on the story thus far. Very interesting! More to come. A screening for MSU Alumni Band members is also in the works. A letter from the directors will be published in the upcoming weeks.

Director reports:

150 years of Michigan State Bands is approaching this next academic year 2019-2020

Dr. Thornton said there are Two Big events coming for the 150th: Halftime will be more involved. For Friday (Sept. 27) a Friday Night Rehearsal would happen before the parade (homecoming) and then a reception after the parade. For Saturday's game (September 28), we're hoping for the largest turnout ever. Hoping for 1000 musician on the field! "Get your Squad back together" is a push. Everyone, just reach out and recruit for this very special event! Much more to come on the fall reunion.

Dr. Sedatole told us that The Alumni Band Concert Reunion in will be on Sunday May 5, 2020, and will follow the previous weeks' Saturday, April 25 MSU Bands concert. A piece for each of the college bands has been commissioned for premier on their Saturday Concert. Again, we are hoping for a stellar turnout for the concert band weekend.

From Madison Dugan

Music Building Construction is on time and well underway. We are still on Target for a grand opening in June of 2020. The College of Music webpage has a live stream camera on the construction site, including a time-lapse.

The Jacket fund is up to over \$13,800 for this year. Wonderful!
\$12,000 per year is our target (this purchases about 90 per year)

Fundraising is underway for new Big 10 flags and straps and poles with plans to order them for the SMB for fall of 2019. This will make more available for Alumni Band.

And on Day of Giving, we earned over \$36,000 for the new music pavilion. The goal was only 10,000. Terrific.

Glen Brough leadership endowment is also very healthy – over \$45,000 is in the fund so far. The goal was \$50,000. This is very close to the endowment target, which will generate scholarships for many years to come.

Secretary's report:

Minutes read by Susan Gould. Motion to approve by Abby Z, second by Nancy Nelson. Report accepted.

Discussion – Change Alumni Band Registration cut off to May 2 instead of April 25.

Treasurer's report-

Abby provided printed reports. This time of year, things are fairly quiet and stable. We were healthy and are where we should be. Motion to accept report made by Stacie, Second by Whitney

President's report:

Some last minute work to do with regards to the Feb 2 Hockey Game. 150th is in front of us. It is on us to double our typical alumni band registration. It's once in a lifetime. Don't be left out! Greg will contact athletics to see if there is the potential for assistance with uniform for the event. (commemorative tee shirts, etc)

Saturday Oct. 5, the Michigan Parkinson's association has asked if there is the possibility for a small alumni band to play at the kickoff. Nelson's will make calls.

Someone from Kansas State has reached out to Greg to ask "how do you Start an alumni band". Greg is happy to have that conversation with him. We recognize the key ingredient to our success is the partnership with the band department.

There are some concerns about uniform at our Alumni Band events. We are an extension of the university image, and often we have a mis-matched "look", particularly on nationally televised events. Lots of discussion took place. Jack and Greg will devise a policy and bring that to our next meeting. The code of conduct for the fall reunion will be our starting place.

Past-President's report

Stacie has contacted Ken Bloomquist about coming down for the spring reunion. He thanked us for the invitation, but due to health, he wasn't sure he could conduct. Stacie suggested that he just join us to play. She also has talked with Dave Catron and we are planning for him to conduct.

Encore:

Please submit items to Jim Barry as soon as possible.

Member Relations: Tim Fox

Have we confirmed with Coral Gables as a place to eat for our Spring reunion luncheon? Stacie said she is exploring the option of Snyder -Phillips hall instead. Tim is prepping the Event-Brite registration form. Music deadline is February 20 for Brad Halls to get music on the website.

As for the fall, there are things as a board we need to nail down (uniform, gifts, pins, commemorative patch, shirt, etc). We are also worried about getting enough instruments to borrow for the events. At this point, we're waiting to see what is in Dr. Thornton's letter (drafting one to send out in the upcoming weeks). We do need to work on incentives and items.

Social Media Director: Melissa Mackey

We did lots of Face Book live videos from the Red-Box bowl that were well received. This is a slow time, but we need to beef things up to promote the 150th events. She also thinks graphics could help, and creating the image that would get shared more often. (Steve and Dr. Thornton are working on graphics).

Also, photos of multi-generational SMB families will be submitted to the Encore as an article, as well as on social media (post photos of you and your family!)

Abby proposed \$500 for advertising for the 150th anniversary on Face Book. Seconded by Stacie. Motion carried.

Special Events Report: Jack Nelson

We've played 13 games for the winter season! Pep Band numbers are up. Still have a little difficulty getting good instrumentation for the women's basketball games and for hockey. Men's basketball is not difficult, and there is a waiting list for the U of M game that takes place during MSU's spring term. We have over 200 members who have played more than one game this year. The average age of the alumni pep band is also a lot younger than it has been in year's past.

List Serve Managers report: Nancy Nelson

Nancy is working on name tags for the fall reunion (sticky kinds)

Tuba covers for fall reunion: We have 29 left of the 32 we started with. We might need to get a volunteer to start sewing some replacements, and contact Custom Embroidery about potentially screen printing them.

Old business:

NEED extra help for the fall reunion (Tim's assistant) Whitney said she's in!

New Business

Next Meeting: March 17th, 2:00 pm.

Meeting adjourned at 4:38 pm.

