

**MSU Alumni Bands**  
Alumni Band Executive Board Meeting Minutes  
2:00 p.m. Saturday, July 29, 2018  
The Kellogg Hotel and Conference Center, Olympus Room

**1. Call to Order/ Announcements:**

Members Present:

|   |                                     |
|---|-------------------------------------|
| Greg Pell, President                                      | Jim Barry, Past President           |
| Betty Elliott, Secretary                                  | Melissa Mackey, Social Media        |
| Abby Zarimba, Treasurer                                   | Bob Rice, Historian                 |
| Tim Fox, Member Relations                                 | Lynn Brown, Golf Outing Coordinator |
| Jack Nelson, Special Event Coordinator                    | Bartlett, Emeritus Advisor          |
| Nancy Nelson, List Serve Manager                          | Whitney Lorenz, Member at Large     |
| Madison Dugan, Asst. Director of Advancement, Music Dept. |                                     |

**2. Development Report - Madison Dugan**

Madison reported that a wonderful ceremony had been held to announce the new Music Building addition. A ground breaking ceremony will be held on October 19<sup>th</sup>. Proposed completion is spring semester of 2020. There will again be a jacket campaign.

She also presented the Alumni Board with a band jacket that had been sent to her office. The jacket appears to have never been worn. The donor thought it could benefit a student. We will decide at a future meeting how to make use of this special donation.

**3. Secretary's Report – Betty Elliott**

Item 1 was corrected to indicate Whitney Lorenz is a member at Large. Item 2Ca was corrected to show a rehearsal date of Jun 11<sup>th</sup>. The report was approved with corrections.

**4. Treasurer's Report – Abby Zarimba (see attached)**

Abby reported that we have approximately \$3000 less than this time last year but the account is in good standing and in a good place. Report approved as submitted.

We had previously earmarked \$2500 for excess baggage fees for the tour band's cruise trip. The airlines were very accommodating in charging little or no excess baggage fees. Les Dale also donated the excess fees for the percussion equipment. A motion was made that the Board formally thank Les for his donation. Motion passed.

It was also moved by Abby and seconded by Whitey that the \$2500 earmarked for these fees be contributed to the new building fund. Motion passed unanimously.

**5. President's Report – Greg Pell**

- A. A request was made by the Southern Detroit Alumni group to use our banner for a parade. Greg explained that this usage was not allowed. The contact person was very nice about it – all an innocent mistake – and indicated he will be asking us to do some gigs in the future.
- B. Greg passed around a formal picture of the tour band. He felt the entire trip was perfect.
- C. The new Music Dept. secretary, Lupe Dominguez, reached out to Greg to let him know she could provide all contact information for band members, as we need. She was extremely nice and helpful.
- D. Dr. Thornton wants to do anything we need and has lots of great ideas for the 50<sup>th</sup> Year Reunion next fall. It is definitely on his radar and he's full of energy and very excited.
- E. A new Vice President is still needed. Greg will take over all of the VP duties for this year's fall reunion and will try to get parking permission for Munn Field.

Greg's report was approved as presented.

- 6. Past President's Report – Stacie Detgen** -- Stacie was not in attendance but informed Greg that we still need a 3<sup>rd</sup> piece of music for the fall program. Greg will pursue getting that taken care of.

**7. The Encore Manager Report – Jim Barry**

Jim thanked everyone for the great pictures in *The Encore* showing the Tour Band trip. The group thanked Jim for his great work on this publication.

**8. Member Relations Coordinator's Report – Tim Fox**

Tim announced that the Spring Concert date has been set for May 5<sup>th</sup>. Work is ongoing to get a shared stage with another group. Members indicated that May 5<sup>th</sup> is graduation. Tim or Greg will check with Dr. Thornton to make sure that he is aware of this conflict, as many of our group members play for multiple graduations ceremonies and audience attendance would be less.

**9. Special Events Coordinator's Report – Jack Nelson**

Jack reported that the Tour Band trip was wonderful. There were huge audiences with standing ovations. 69 participated. It was the smoothest ever. That is due, perhaps, to details being more organized over the years, and that it was a cruise without multiple venues. Dr. Bloomquist suggested future cruises again. The trip was made extra special by having 3 MSU band directors participating. Kudos to Jack and Stacie for a great trip.

Jack has received multiple calls and e-mails about not participating in the Pentwater celebration this year. He explained the lack of funding allowing us to do so. Hopefully Pentwater locals will miss our participation enough to come up with funding for next year.

Jack's report was accepted as presented.

**10. List Serve Manager's Report – Nancy Nelson**

Nancy indicated she will be sending out an e-mail Blast as soon as *The Encore* link is finalized.

**11. Social Media – Melissa Mackey (see attached)**

Melissa indicated this is a slow time of year (students out for summer) but will increase as soon as classes resume.

**12. Golf Outing – Lynn Brown**

Lynn indicated that this year will be the 20<sup>th</sup> Annual Golf Outing. All has been going well each year and she expects the same for this 20<sup>th</sup> annual outing.

**13. Old Business**

Next year's 50<sup>th</sup> Annual Reunion – As indicated in Greg's report, David is very excited about the event and will be sharing his ideas with the group to make it a special reunion and performance.

**14. New Business**

- A. Fall Reunion – Tim gave a detailed report about the status of all the usual organization issues. There is still a lot to be done but all is under control.
- B. Whitney reported on the alum tailgates. There are six home games. Due to the music building construction, the usual space may not be available. It was agreed to skip the first game. Whitney will scout the area and further discussion can take place at our next meeting. She will also get on social media to promote the tailgates. The Alumni board will start with a \$75 donation towards food. We'll see how the first couple of tailgates go and then determine any further donation.
- C. The Tau Beta Sigma president will attend our next meeting where discussion regarding alums volunteering at the annual Sparty Watch will take place.
- D. The annual Tim Staudt Concert for Kids event is coming up soon. Anyone wishing to buy a ticket should get in touch with Jack, so he can determine if we have enough for a group table.

**15. Next Meeting** – the next meeting will take place on September 16<sup>th</sup> at 2:00 p.m. in the Kellogg Center Olympus Room.

The meeting adjourned at 3:31.

Respectfully Submitted,

*Betty Elliott*





# MSU Alumni Band Treasurer's Report June 3, 2018 through July 28, 2018

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Revenues and Expenditures:

|                             |         |  |               |              |
|-----------------------------|---------|--|---------------|--------------|
| Beginning Checking Balance: |         |  |               | \$ 15,263.14 |
| Revenue:                    | 7/25/18 | Deposit - Spring reunion dues and registration   | \$ 45.00      |              |
|                             |         | Total Revenue                                    | \$ 45.00      |              |
|                             |         | Sub Total  |               | \$ 15,308.14 |
| Expenditures:               | 6/3/18  | #1381 - S. Detgen - Fall Reunion music           | \$ (143.09)   |              |
|                             | 6/3/18  | #1382 - T. Fox - Phone, postage, encore printing | \$ (518.82)   |              |
|                             | 6/3/18  | #1383 - A. Zarimba - June meeting expense        | \$ (89.63)    |              |
|                             | 7/28/18 | #1384 - K. Hopkins - Summer 2018 Encore          | \$ (578.20)   |              |
|                             |         | Total Expenditures                               | \$ (1,329.74) |              |
|                             |         | Ending Checking Balance                          |               | \$ 13,978.40 |
| Current Bank Balances:      |         |  |               |              |
|                             |         | Certificate of Deposit (0.20%)                   | \$ 6,089.90   |              |
|                             |         | Checking Balance                                 | \$ 13,978.40  |              |
|                             |         | Total Cash Available                             | \$ 20,068.30  |              |

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Respectfully Submitted, Abby Zarimba, Treasurer  
July 29, 2018

*Abby J. Zarimba*



# MSU Alumni Band

## Social Media Report 7-29-18

### Social Media Stats:

- Facebook
  - 1,567 likes – up from 1,562 in June
  - Post with the most reach: Announcement of the Fall Reunion music – Stevie Wonder
    - Reached 1,462 people
    - Received 6 clicks and 105 comments, shares, and reactions (likes, loves, etc.)
  - Other popular posts:
    - Live stream of new music building
  - Live events:
    - None – this is our slow time of year; will have a lot starting late August with preseason
- Twitter
  - 110 followers as of 6/3/18, up from 108 in June
  - 2 tweets posted since June
  - Top tweet: Retweet of Eat at State #TBT of the SMB in the 1965 LBJ inaugural parade
    - Seen by 892 people
    - 20 engagements (likes and retweets)

