



MSU Alumni Band

Alumni Band Executive Board Meeting Minutes

2:00 pm, Sunday, June 4, 2018

The Kellogg Hotel and Conference Center, Olympus Room

1. Call to Order/Announcements

a. The meeting was called to order at 2:10pm.

Members Present:

Greg Pell, President

Betty Elliott, Secretary

Stacie Detgen, Past President

Abby Zarimba, Treasurer

Jack Nelson, Special Event Coordinator

Bob Rice, Historian

Whitney Lorenz, SMB Alumni

Melissa Mackey, Social Media

Tim Fox, Member Relations

Nancy Nelson, List Serve Manager

b. Greg gave an update on those absent: Directors are busy doing a conducting symposium; Dale, Lynn, Madison and Jim were otherwise occupied and sent their apologies.

2. Reports:

A. Secretary's Report - Betty Elliott: Item 2Eb was corrected to read "Spring Concert", not "Fall Reunion". The report was otherwise approved as submitted.

B. Treasurer's Report – Abby Zarimba: Abby reported that we are once again "incorporated". Previous paperwork for annual renewals had lapsed but all is now current. Attached report shows that we are sitting normal for this time of year. The report was submitted as approved.

C. Special Events Coordinator's Report – Jack Nelson:

- a. The Tour cruise is all set. There will be a rehearsal in the band room on Monday, June 20th. Kevin is very enthusiastic; this is the first time that an active band director has participated in a tour band. There will be three band directors on board this year.
- b. Kevin requested consideration by the Alumni Board to pay the excess baggage fees for percussion equipment. The Board approved funding of these fees.
- c. Jack received a request for a group to participate in the Livingston July 4th parade. Jack had to decline because realistically it just wasn't going to work this year.
- d. Pentwater – Jack reported that Duane Vernon has "retired" from his position on this annual event. Consequently there is no funding as in the past; specifically, money to pay for the students' participation. Funding for the whole event (covering the band) has totaled approximately \$5000. Jack simply does not have time to pursue other options and no one else is available either. Therefore, Greg will send our regrets. Perhaps the absence of the band will stimulate other individuals/businesses to possibly come up with funding.
Report was approved as submitted.

D. President's Report – Greg Pell:

- a. Working on alternate brunch venues for next year's Fall Reunion, based on feedback comments from this year's attendees.
 - b. Will do his best to get a second musical group to share the stage for the 2019 concert.
 - c. Fall Reunion is scheduled for a noon start but is, as always, subject to change.
 - d. Jim has requested that all articles for *The Encore* be submitted soon. He plans to include an article recapping this year's Summer Tour Band cruise.
- Greg's report was approved as submitted.

E. Past President's Report – Stacie Detgen: Stacie has all music including parts, for the reunion but is waiting on a piece of music from Dave Catron. We now officially own all of these pieces, so there will be no royalty fees as last year which is a savings of approximately \$1500. The report was approved as submitted.

F. Member Relations

- a. Tim passed out a Spring Reunion summary (attendance, comments, etc.; available upon request).
- b. The concert had good instrumentation.
- c. He suggested giving the alumni pins to seniors in all musical group, not just those in the SMB. Everyone agreed this was a great suggestion.
- d. Tim needs a date for next year's concert for multiple purposes. Stacie will take care of this.

Tim's report was approved as submitted.

G. List Serve Manager's Report – Nancy Nelson: Nothing new to report. No new MSU e-mail system changes currently.

H. Social Media Report - See report at end of these minutes. Melissa reported that it's a slow time of year for activity. She continues to add numbers and reports that archive videos are very popular. Report approved as submitted.

3. Old Business

- A. Spring Reunion Debrief – See Tim's reports.
- B. Alumni Band 50 Year Anniversary in 2020– Greg will try to get some donations that might fund an updated "uniform". Program is yet to be determined but discussion is tabled to a future meeting.

4. New Business

A. Fall Reunion

- a. Theme will be "Stevie Wonder"
- b. Discussion ensued on whether or not to continue the "no late registration" rule. Tabled to the next meeting.
- c. A call will go out for volunteers (in addition to Board members) in the next *Encore*.
- d. Discussion of speakers to be invited will be discussed at next meeting. Because game is scheduled for a noon start this may affect speaker availability.
- e. Other issues will hopefully be addressed by Dr. Thornton at the next meeting

B. 2018 Pentwater – See previous discussion

- C. Other Summer Gigs - See previous discussion.
- D. Vice President Position – Needs to be filled. Whitney will reach out to past presidents and invite to next meeting. Greg will ask Jim to put a small blurb in the next *Encore*.
- E. Whitney reported that the tailgates have increased a bit in attendance. Melissa will promote on Social media. However, ground breaking for the new music building addition could make the tailgating more difficult.
- F. Whitney suggested that some alumni members might want to pick a night to participate in the annual Sparty Watch. All agreed this was a great suggestion.

The next meeting will be July 29th, at 2:00, in the Olympus Room, Kellogg Center.
The meeting adjourned at 3:35.

Respectfully Submitted,

Betty M. Elliott

Secretary



MSU Alumni Band Treasurer's Report January 28, 2018 through June 2, 2018

Revenues and Expenditures:

Beginning Checking Balance:			\$ 19,368.72
Revenue:	2/1/18	Deposit	\$ 180.00
	5/21/18	Deposit - Spring reunion registration, dues, donations	\$ 1,596.58
		<u>Total Revenue</u>	<u>\$ 1,776.58</u>
		Sub Total	\$ 21,145.30
Expenditures:	1/28/18	#1366 - G. Pell - Copy reimbursement	\$ (59.94)
	1/28/18	#1367 - T. Fox - Phone November and December	\$ (95.79)
	1/28/18	#1368 - T. Fox - Alumni Band tailgate	\$ (60.00)
	1/28/18	#1369 - J. Nelson - Postage	\$ (28.10)
	1/28/18	#1370 - J. Nelson - Homecoming chair rental	\$ (161.00)
	1/28/18	#1371 - A. Zarimba - January meeting expense	\$ (93.28)
	1/28/18	#1372 - M. Scholes - Amp cable	\$ (28.61)
	3/10/18	#1373 - MSU Recording - Hype video	\$ (2,000.00)
	4/15/18	#1374 - K. Hopkins - Winter Encore	\$ (438.20)
	4/15/18	#1375 - G. Pell - March meeting expense	\$ (92.24)
	4/29/18	#1376 - Tyler Austin - Bloomquist Award	\$ (1,000.00)
	4/29/18	#1377 - Sydney Robinson - Whitwell Award	\$ (1,000.00)
	5/21/18	#1378 - G. Pell - Spring Reunion breakfast	\$ (625.27)
	5/21/18	#1379 - G. Pell - Spring Reunion Directors' meals	\$ (127.65)
	5/21/18	#1380 - N. Nelson - Print cartridges	\$ (72.08)
		<u>Total Expenditures</u>	<u>\$ (5,882.16)</u>
		Ending Checking Balance	\$ 15,263.14
Current Bank Balances:			
		Certificate of Deposit (0.20%)	\$ 6,087.86
		Checking Balance	\$ 15,263.14
		<u>Total Cash Available</u>	<u>\$ 21,351.00</u>

Respectfully Submitted, Abby Zarimba, Treasurer
June 3, 2018

Abby J. Zarimba

MSU Alumni Band

Social Media Report 6-3-18

Social Media Stats:

- Facebook
 - 1,562 likes – up from 1,554 in March
 - Post with the most reach: Video share of the 1985 Chicago show
 - Reached 5,241 people
 - Received 481 clicks and 171 comments, shares, and reactions (likes, loves, etc.)
 - Other popular posts:
 - 1939 MSC Band video
 - Live events:
 - None
- Twitter
 - 108 followers as of 6/3/18, up from 99 in March
 - 9 tweets posted since March
 - Top tweet: Spring Game shoutout
 - Seen by 853 people
 - 11 engagements (likes and retweets)
 - Tweets about the Spring Concert were also popular