



MSU Alumni Band

Alumni Band Executive Board Meeting Minutes

2:00 pm, Sunday, March 4, 2018

The Kellogg Hotel and Conference Center, Olympus Room

1. Call to Order/Announcements

a. The meeting was called to order at 2:05pm.

Members Present:

Greg Pell, President

Betty Elliott, Secretary

Stacie Detgen, Past President

Jack Nelson, Special Event Coordinator

Nancy Nelson, List Serve Manager

Bob Rice, Historian

Dale Bartlett, Emeritus Advisor

Kevin Sedatole, Director of Bands

Jim Barry, Encore Editor

Whitney Lorenz, SMB Alumni

Tim Fox, Member Relations

2. Reports:

A. Director's Report – Kevin Sedatole

- a. Effective July 1st, Arris Golden will join the faculty of the MSU College of Music as the assistant director of bands and associate director of the SMB. Arris brings creativity as a conductor and music educator and has extensive experience leading marching, concert and symphonic bands.
- b. Ryan Shaw is the new music education professor.
- c. Dean Forger sent Kevin an e-mail stating that Interim President Engler has approved ground breaking in May for the new Music Building addition.
- d. The Wind Symphony will be performing on March 22nd the "Concerto for Wind Ensemble" by Karel Husa, which originally premiered December of 1982. It will be at the Wharton Center at 7:30 p.m. Promotion of any kind is appreciated.
- e. The Fall Reunion date has been set for October 6th, which is Homecoming and the game against Northwestern.

B. Tour Band Report – Jack Nelson: Jack reported that 71 persons are currently signed up for the tour which includes 44 musicians with a good instrumentation.

C. Secretary's Report – Betty Elliott: Both the November 5, 2017 and January 28, 2018 reports were approved as submitted with a minor typo corrected in each report.

D. Treasurer's Report – Abby Zarimba: On behalf of Abby, Greg reported that there was no February activity, with the exception of a check written for the Hype video.

E. Presidents Report – Greg Pell

- a. *The Encore* – Greg commented that *The Encore* is really looking very nice these days; great articles and pictures. However, Kim is now asking that all photos have official signed releases, so the deadline for the next issue has been extended.

- b. Fall Reunion Brunch – The Kellogg Center will be charging us \$35 per person (per hotel policies). The group vetoed using this facility again this year because of this high cost. Options to consider are:
 - i. Continue at the State Room as individuals; no private room
 - ii. Get a private room at Brody with entire buffet available at \$10-\$12 per person
 - iii. Book a room at Gables with cost being approximately \$15 per person.
Group previously voted to trying booking at Brody. However, because this is near spring break, Brody will not be booking any private groups. Further investigation found that Pizza House in the Hannah Plaza would be a satisfactory and convenient location, which was approved by the Board.
- c. Spring Reunion Refreshments – Greg has this under control

F. Past President's Report – Stacie Detgen

Stacie reported that all is on pace for the Spring Reunion. She has been in touch with the directors, has gotten music choices, and will take care of advertising.

G. Event Coordinator's Report – Jack Nelson

Jack reported that he had received a request for the Alumni Band to perform a half hour concert at the Grandparents University event. He declined as this is a daytime event and is just too difficult to get participants. Additionally, it is the day after the Tour Band Returns.

H. Member Relations – See Old Business

I. List Serve Report – Nancy Nelson

Nancy reported that the new Rah Rah music has been added to the new “standards” list and suggested that these needed further rehearsing.

J. Social Media Report – See attached.

3. Old Business

A. Spring Reunion – Tim Reports:

- a. Greg will cut back on the morning refreshment order
- b. Stacie will get information regarding the scholarships
- c. Event Brite will go live for registration once all the music is ready; goal is March 10th

B. Videos/DVD's to Post – Tim and Jim will meet to decide which videos/DVD's to post on social media

C. 50th Anniversary of the Alumni Band – two years away; need to be thinking about program. Some early ideas: past directors, legacy stories.

D. Other

- a. Fall Reunion – Sticking to same protocol. Need to decide on a program theme. Stacie will bring a catalog of available music to the next meeting.
- b. Fall Reunion – usual invitations will be sent to Dr. Forger, Coach Izzo, Bill Beekman (interim Athletic Director) and Interim President, John Engler. Group desires to continue inviting former president, LouAnna Simon and husband Roy, but will first get permission from Kevin Sedatole.

4. New Business

- A. Member-at-large appointment – It was moved and seconded that SMB Alum member Whitney Lorenz be appointed as Member-at-Large to fill the vacancy of former Board member Matt Duprey. Motion passed unanimously.
- B. Bob reported that he was interviewed by a Women’s Club representative to talk about women in the SMB.

5. Adjournment – Meeting adjourned (time not recorded). Next meeting was scheduled for June 3, 2018.

Respectfully Submitted,



Betty Elliott
Secretary

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Social Media Report 3-4-18

Social Media Stats:

- Facebook
 - 1,554 likes – up from 1,550 in January
 - Post with the most reach: Share of SMB post on MSU Music Grammy winners
 - Reached 613 people
 - Received 90 clicks and 23 comments, shares, and reactions (likes, loves, etc.)
 - Other popular posts:
 - None – this is the slow time
 - Live events:
 - None
 - Hoping to do some from the Spring Concert
- Twitter
 - 99 followers as of 2/24/18, up from 98 in January
 - 6 tweets posted since January
 - Top tweet: Reply to alum Ann Holt who tweeted that she and her husband were SMB alums, and her daughter was joining the SMB in the fall.
 - Seen by 779 people
 - 18 engagements (likes and retweets)
 - Tweets about the flooding on Dem and Adams Field, with photos, were also popular